

EXTENSIONS OF REMARKS

REMEMBERING DELORES “DEE” PIPINO

HON. TIM RYAN

OF OHIO

IN THE HOUSE OF REPRESENTATIVES

Tuesday, December 2, 2014

Mr. RYAN of Ohio. Mr. Speaker, I rise today to remember and honor the life of Delores M. “Dee” Pipino, 83, who passed away on October 17, 2014 surrounded by her loving family.

Dee devoted her life to her family. Her children, grandchildren, and great-grandchildren were her favorite topic of conversation and were her greatest source of pride and joy. As a lifelong resident of Poland, Ohio, Dee was an active part of her community as a longtime member of the Holy Family Parish and Fonderlac Country Club. Aside from being dedicated to her home and her family, she was an excellent cook and baker, a great sewing and interior design student, all while remaining an avid reader. Dee’s three year battle with cancer was exhausting, but she faced it with a resilient courage and strength that will remain an inspiration to all who knew her.

Preceded in death by her loving parents and husband, Donald; four sisters, Anne, Mary, Clara, and Janet; and her brother, Anthony. She will be deeply missed and her memory cherished by her children Mary, Chris, Sam, and Joe; grandchildren Eddie, Deloran and Donielle, Candace and Donald, Sammy, Grayson; great-grandchildren Luca and Dane. Although no longer with us Dee’s loving memory will be cherished by all who knew her. We miss her.

RECOGNIZING DEGRAFF MEMORIAL HOSPITAL AS THE 2014 BUSINESS OF THE YEAR

HON. BRIAN HIGGINS

OF NEW YORK

IN THE HOUSE OF REPRESENTATIVES

Tuesday, December 2, 2014

Mr. HIGGINS. Mr. Speaker, I rise today to recognize DeGraff Memorial Hospital as the 2014 Chamber of Commerce of the Tonawandas Business of the Year. This award is especially relevant this year, as DeGraff Memorial is celebrating 100 years of service and care to Western New York.

DeGraff Memorial Hospital is a Kaleida Health Facility that has served the Tonawandas and the Northtowns since 1914. A major employer in North Tonawanda, the hospital has 70 inpatient beds to provide necessary services.

DeGraff’s versatility in health services is known throughout the region. The hospital is equipped to provide medical, surgical, and diagnostic services to both inpatients and outpatients. In addition, long term residential care is offered through a Skilled Nursing Facility, and special rehabilitation units are available for patients that require extensive recovery through acute and subacute care.

The progressive mission of DeGraff Memorial places the community at the center. Each day, those employed by the hospital work to advance the health of the community and provide exceptional quality services to those in need, paired with a commitment to education and research that is accessible to all. The values of the hospital are accountability, patient-centered, integrity, and excellence.

The hospital has received national recognition as a Nurses Improving Care for Healthsystem Elders Hospital for their excellence in providing sensitive and exemplary care for those over 65 years of age.

Mr. Speaker, thank you for allowing me to recognize DeGraff Memorial Hospital as the 2014 Business of the Year for the Chamber of Commerce of the Tonawandas. I commend the hard work of those employed by the hospital and their dedication to the health of our community.

HONORING THE SERVICE OF MR. JAMES T. CECIL

HON. ANDY BARR

OF KENTUCKY

IN THE HOUSE OF REPRESENTATIVES

Tuesday, December 2, 2014

Mr. BARR. Mr. Speaker, I rise today to recognize an outstanding individual, Mr. James T. Cecil of Lexington, Kentucky, for his distinguished military service during World War II. Mr. Cecil served our nation in uniform from August 26, 1942 to September 15, 1945.

At the age of 19 years old, Mr. Cecil was one of 70 young men from Central Kentucky who voluntarily enlisted as a private in the Marine Corps with what was known as the Lexington Platoon. Today, Mr. Cecil is the only surviving member of the original Lexington Platoon.

During the United States’ campaign to achieve victory over the Axis Powers, Mr. Cecil entered the war by joining some of the bloodiest battles of the Pacific and continued to fight until the Empire of Japan signed the Japanese Instrument of Surrender on board the USS *Missouri* on September 2, 1954.

Mr. Cecil was a member of the first wave of U.S. forces that stormed the islands of Saipan and Tarakan. He was delayed entering the battles on the island of Okinawa for one day due to a Japanese kamikaze plane striking the naval ship he was aboard and causing him and his fellow service members to abandon ship. Astonishingly, after floating in the shark infested waters for about 45 minutes, Mr. Cecil was rescued by a nearby U.S. naval vessel.

On June 20, 1944, during fierce combat on the islands of Saipan, Mr. Cecil received shrapnel wounds throughout his body caused by an enemy’s exploding artillery ordinance. Because of a severe concussion that left him unconscious, Mr. Cecil was believed by his comrades to be dead. Miraculously, Mr. Cecil recovered and courageously returned to the battlefield, fighting until the Marines took control of the islands.

When asked how he was able to make it through the dangers and challenges of war, Mr. Cecil said, “I took it one day at a time, and I did what I was supposed to do.” Today, he can still vividly recall his experience, and is often reminded of his involvements by gazing at a portrait of a Japanese officer whom he killed in combat. However, it was Mr. Cecil’s discovery of a map in the officer’s pocket which outlined many of the enemy’s artillery positions that earned him a battlefield promotion from private to corporal. Mr. Cecil also earned a Purple Heart due to the injuries he sustained during battle.

Mr. Cecil’s bravery and that of his fellow men and women in uniform secured our freedoms for future generations. He is truly an outstanding American, a protector of freedom, and an inspiration to us all.

TRIBUTE TO ADVERTISING INNOVATOR JOE PHILPORT, PH.D.

HON. DAVID SCOTT

OF GEORGIA

IN THE HOUSE OF REPRESENTATIVES

Tuesday, December 2, 2014

Mr. DAVID SCOTT of Georgia. Mr. Speaker, today I rise to offer a tribute to a leader in advertising research and innovation—Joe Philport, Ph.D.—who plans to retire at the end of this year.

I have a special appreciation for advertising, based on my professional background. After earning an MBA from Wharton, I started an advertising business in Atlanta, Georgia, representing major corporations and other clients.

Therefore, I know the importance of ratings when buying and selling media for advertising. All parties benefit from the availability of a trusted currency to measure audience.

Dr. Philport led the development of a modernized method to measure audiences for out of home advertising.

In 2002, he became chief executive officer of the Traffic Audit Bureau (TAB). In those days, out of home media was measured by traffic counts, or how many people were likely to pass by a billboard or a bus shelter.

By early 2010, guided by Dr. Philport’s leadership, TAB introduced a new ratings system that measures audiences that actually see out of home ads.

The modernized TAB Out of Home Ratings provides detailed information about audiences, including age, gender, and ethnicity.

This sort of information is important to those buying media, the customers. Mr. Speaker, I have been a longtime billboard customer, so these types of improvements in audience measurement are important to me personally.

The ability to collect and analyze vast amounts of data offers benefits in the efficiency of communicating messages. We all know the need to balance the use of data with respect for privacy. As a former advertising executive and as a buyer of advertising, I ask my colleagues to join me in commending Dr.

• This “bullet” symbol identifies statements or insertions which are not spoken by a Member of the Senate on the floor.

Matter set in this typeface indicates words inserted or appended, rather than spoken, by a Member of the House on the floor.