

and nays are ordered, or on which the vote incurs objection under clause 6 of rule XX.

Record votes on postponed questions will be taken tomorrow.

PARLIAMENTARY INQUIRY

Mr. BUYER. Mr. Speaker, I have a parliamentary inquiry.

The SPEAKER pro tempore. The gentleman will state his inquiry.

Mr. BUYER. Why was I not given the opportunity to ask for the yeas and nays and it's reserved for tomorrow?

Do I have to be present tomorrow to ask for the yeas and nays? I know you said further proceedings are extended.

The SPEAKER pro tempore. Further proceedings on that measure are postponed.

Mr. BUYER. Further parliamentary inquiry.

The SPEAKER pro tempore. The gentleman will state his inquiry.

Mr. BUYER. Isn't it normally a custom at the end of the bill for me now to ask for the yeas and nays?

The SPEAKER pro tempore. The Chair has the discretion to postpone further consideration of the measure under clause 1 of rule XIX.

Mr. BUYER. Further inquiry.

You will then place the House on notice as to when we could then ask for the recorded vote for tomorrow, not only on the substitute, but also on Mr. WAXMAN's bill?

The SPEAKER pro tempore. The gentleman should consult with the leadership about scheduling decisions.

CONGRATULATING THE ON-PREMISE SIGN INDUSTRY

Ms. CLARKE. Mr. Speaker, I move to suspend the rules and agree to the resolution (H. Res. 298) congratulating the on-premise sign industry for its contributions to the success of small businesses.

The Clerk read the title of the resolution.

The text of the resolution is as follows:

H. RES. 298

Whereas safe, creative, and effective on-premise signage has served as a primary catalyst to successful small businesses in America since the establishment of the Nation;

Whereas most of the companies that manufacture on-premise signs in the United States are in and of themselves small businesses as described by the Small Business Act and generate thousands of manufacturing jobs that stimulate the economy and support the local, State, and Federal tax bases;

Whereas the on-premise sign industry in turn sustains millions of additional entities covered under the Small Business Act by providing to retail businesses across the country an affordable and effective advertising medium through which they can communicate to potential customers about goods and services they offer, direct those customers to their small business sites, and reinforce the memory of existing customers about the locations and the nature of these small businesses;

Whereas the Small Business Act empowers the Small Business Administration to take actions to relieve the competitive disadvantages that small businesses face;

Whereas one such competitive disadvantage for small businesses is a lack of marketing research and advertising budgets to attract and retain customers;

Whereas the Small Business Administration has recognized the value of on-premise signage as a remedy to these competitive disadvantages and has taken action to remediate this disadvantage by collaborating with the sign industry to collect educational information about signs and to publish that information on its website that is free of charge and easily accessible to all small businesses; and

Whereas the on-premise sign industry will play a critical role in supporting the Nation's small businesses during the current economic downturn: Now, therefore, be it

Resolved, That the House of Representatives (1) applauds the United States Small Business Administration for educating small business owners on the benefits of using well-placed, well-designed on-premise signs to overcome competitive disadvantages in the areas of marketing and advertising, and (2) encourages the on-premise sign industry to continue its efforts to produce a new and greater understanding of how to develop safer, more effective, and more affordable signage products so as to alleviate small businesses' competitive disadvantages in marketing and advertising.

The SPEAKER pro tempore. Pursuant to the rule, the gentlewoman from New York (Ms. CLARKE) and the gentleman from Iowa (Mr. KING) each will control 20 minutes.

The Chair recognizes the gentlewoman from New York.

GENERAL LEAVE

Ms. CLARKE. Mr. Speaker, I ask unanimous consent that all Members may have 5 legislative days to revise and extend their remarks and include extraneous material on the resolution under consideration.

The SPEAKER pro tempore. Is there objection to the request of the gentlewoman from New York?

There was no objection.

Ms. CLARKE. Mr. Speaker, I yield myself such time as I may consume.

The resolution we are voting on today would recognize the contributions of the on-premise sign industry to American commerce. The designers and manufacturers of signs are themselves small businesses that employ thousands of Americans.

But this industry's economic effect extends beyond those Americans that it employs directly. On-premise signs are an effective and affordable advertising medium, helping small businesses communicate with potential customers.

Many small businesses do not have the resources to invest in expensive advertising or costly marketing campaigns. This is especially true in tough economic times like right now. This industry provides an affordable advertising option for small business on Main Street USA.

Mr. Speaker, this resolution acknowledges the contributions of the on-premise sign industry to American small business. I urge my colleagues to vote "yes" on the resolution.

I reserve the balance of my time.

Mr. KING of Iowa. Mr. Speaker, I yield myself such time as I may consume.

(Mr. KING of Iowa asked and was given permission to revise and extend his remarks.)

Mr. KING of Iowa. This resolution is about the on-premise sign industry. They say that a business without a sign is a sign of no business. This commonsense truism is proof that a well-designed, on-premise sign can help small businesses succeed.

According to the U.S. Small Business Administration, on-premise signs are the "most effective, yet least expensive form of advertising for small businesses."

Small businesses need all the help they can get during these difficult economic times that we are currently experiencing, which would allow them with the signage help, to use effective advertising as a good start.

I say this as someone who brings over 35 years of small business experience to the table, which would include 8 years on the House Small Business Committee, from which this resolution comes.

Just to touch some of the high spots on the on-premise sign industry, we have small businesses in particular that are at a competitive disadvantage with the large industries in the country today. One of the things that helps them compete is the effectiveness of being able to place signs in proper locations.

When I think about driving down the road and often we're looking for the signage that directs us on where we turn off—the right turn for gas, food, or clothing, or whatever it might be—it wouldn't be America if it weren't for the on-premise signs. It helps direct customers to the small business sites.

I want to also add, Mr. Speaker, that the Small Business Act empowers the Small Business Administration to take actions to relieve the competitive disadvantage that small businesses face. The Small Business Administration has recognized the value of on-premise signage, as we recognize in this resolution tonight.

I will say that it's a sign of the entrepreneurs in this country. It's a sign of their success. And lack of a sign is an indication of a potential business failure. We simply cannot find these businesses to do business with them if it were not for signage, Mr. Speaker. That's what brings this resolution here.

I'd also address that small business feels this pressure of this downward economic spiral as much as or more than any other sector of this economy. They are pressured by their customers' lack of revenue, they're pressured by budgets being squeezed, by large corporations, the pressure by the demands of an economy that has shrunk dramatically and that continues to stagnate in the bottom of the trough. They're pressured by taxation and regulation more so than large businesses are.